

EAMMIS 2022 Conference Schedule				
Please Note: All the timings are based on London Timing				
Day One – 10th June				
8:00 AM – 9:50 AM*	Conference Registration			
9:50 AM – 10:05 AM	Opening Remarks: - Dr. Mohamad Kamal, Coventry University - Conference Chairs		MAIN LINK	
10:05 AM – 10:20 AM	Keynote speaker 1: Dr. Jolly Masih, Prestige Institute of Engineering Management and Research Keynote speech title: Intelligent drones changing the world farming scenario			
10:20 AM – 10:25 AM	<i>Question and Answer session</i>			
10:25 AM – 10:35 AM	Coffee Break			
Parallel Sessions				
Session One: Chair: Prof. Ismail Noori Mseer, Ahlia University- Bahrain		SESSION 1 LINK	Session Two: Chair: Mokhtar H Mohammed Elareshi, Al Ain University,UAE	
10:35 AM – 10:50 AM	Title: Is Artificial Intelligence the ideal partner For Blockchain and crypto currencies? Presenter: Chenguel Bechir	10:35 AM – 10:50 AM	Title: An Initial Assessment of Sustainability Reporting Practices, Motives and Obstacles for Palestinian Corporations Presenter: Islam Abdeljawad, Muiz Abu Alia, Sanabel Yassin, Salam Morrar and Mays Mubaslat	
10:50 AM – 11:05 AM	Title: A Sensible Solution to an Unintended Consequence of Relative Grading Presenter: Nagaraju Dasari, Mohiddin Shaw Shaik, Mahendra Parihar and Indu Priyanka Dasari	10:50 AM – 11:05 AM	Title: Capital Structure, Performance, and the Moderating Role of Diversity of Products and Claims of Insurance Companies in Palestine Presenter: Islam Abdeljawad and Layth Dwaikat	
11:05 AM - 11:20 AM	Title: Innovation in digital era: transforming trucking industry for operational efficiency through digital transformation Presenter: Mahendra Parihar and Nagaraju Dasari	11:05 AM - 11:20 AM	Title: Toward a Digital Sustainability Reporting Framework in Organizations in Industry 5.0: An Accounting Perspective Presenter: Carmen Olsen	
11:20 AM – 11:35 AM	Title: An Efficient Image Processing Mechanism to Split Graphical Content in Fog Environment to Minimise Packet Dropping and Error Rate Presenter: Amogh Shukla and Arushi Jain	11:20 AM – 11:35 AM	Title: Intrinsic Factors Influencing the Accounting Information Systems' Effectiveness in Jordanian Listed Companies Presenter: Hamza Alqudah, Manaf Al-Okaily, Abdalwali Lutfi, Malek Alshirah, Aws Al-Okaily, Mahmoud Al-Kofahi, Hamzah Alqudah	
11:35 AM – 11:50 AM	Title: The impact of HRIS usage on organizational efficiency and employee performance: research in higher education sector in Jordan Presenter: Mohd Bashir Raed Bani Ismail, Jasem Tarawneh and Aya Naser Yousef Magableh	11:35 AM – 11:50 AM	Title: The Mediating Role of Strategic Planning in The Impact of Project Management Strategy on Firm Performance Presenter: Ahmed Alnawafleh, Abdalmutaleb Al-Sartawi, Firas Almarashdah, Aws Al-Okaily	
11:50AM – 12:05 PM	Title: Study of Public Sentiment using social media for Organic Foods in Pre-Covid and Post-Covid Times Worldwide Presenter: Jolly Masih, Prof. Manojkumar Deshpande, Prof. Harvinder Singh and Prof. Jonathan Deutsch	11:50AM – 12:05 PM	Title: Technology-Enhanced Learning Acceptance in Pakistani Primary Education Presenter: Mohammed Habes, Saadia Anwar Pasha, Sana Ali, Mokhtar Elareshi, Abdulkrim Ziani and Bahaeldin Ali Bashir	
12:05 PM – 12:15 PM	Question and Answer session		12:05 PM – 12:15 PM	Question and Answer session
Lunch Break 12:15 PM -1:10				

***London Timing**

Session Three: Chair: Dr. Abdulsadek Hassan, Mass Communications & Public Relations Department, Ahlia University		SESSION 3 LINK	Session Four: Chair: Dr. Zakeya Sanad, AFB Department, Ahlia University		SESSION 4 LINK
1:10 PM - 1:25 PM*	Title: YouTube: A Study from the Perspective of Digital Media Presenter: Nader Abdulkhaleq and Abdulsadek Hassan		1:10 PM - 1:25 PM	Title: The use of artificial intelligence in combating crimes in the UAE: Critical review Presenter: Maha Othman and Maryam Hammadi	
1:25 PM - 1:40 PM	Title: Electronic Advertising and Its Usage in Digital World Presenter: Sumaya Ali and Abdulsadek Hassan		1:25 PM - 1:40 PM	Title: A broader perspective on eXtensible Business Reporting Language (XBRL) in earnings management research Presenter: Zakeya Sanad and Abdalmuttaleb Al-Sartawi.	
1:40 PM - 1:55 PM	Title: The impact of using smart algorithms and blockchain technology on the profit's quality In Saudi financial market Presenter: Abeer Abdelhalim and Nahla Etman		1:40 PM - 1:55 PM	Title: Big Data Systems Architecture and Data Security Fundamentals – Case Study Approach for a Hospital in Singapore Presenter: Girija Periyasamy, Easwaramoorthy Rangaswamy and Nishad Nawaz	
1:55 PM - 2:10 PM	Title: Healthy Living and New media: a review Presenter: Mohammed Habes, Sana Ali, Dina Tahat and Juma Khalifa Juma Aldarmaki		1:55 PM - 2:10 PM	Title: The essential concept of audit quality and earnings management: A conceptual literature review Presenter: Sawzan Ismail, Merwiy Alaqrabawi, Safaa Ahmad, Ezzat Ghaidan and Mahmoud Mahmoud	
2:10 PM – 2:25 PM	Title: The Effect of Information Sensitivity and Usage on Consumer Privacy: The Case of Electronic Payment Systems Presenter: Malak Mohammad Ghraith, Mohammad Abdalkarim Alzuod, Manaf Al-Okaily		2:10 PM – 2:25 PM	Title: The Modified Effect of Governance on the Planning Internal Audit Tasks in Achieving the Added Value of Transactions in Jordanian Service Companies Presenter: Sanaa Nazami Maswadeh, Abdullah M. Alazza	
2:25 PM – 2:40 PM	Title: The Effect of Organizational Virtuousness on the Organizational Citizenship Behavior: Evidence from Jordanian Health Sector Presenter: Mohammad M. Taamneh, Lana M. Mhilan, Manaf Al-Okaily		2:25 PM – 2:40 PM	Title: Augmented press and robot journalists Who determines the ethics of journalistic coverage?! Presenter: Prof. Ismail Noori Mseer	
2:40 PM – 2:55 PM	Question and Answer session		2:40 PM – 2:55 PM	Question and Answer session	
Session Five: Chair: Dr. Gagan Kukreja, Bahrain University, Bahrain		SESSION 5 LINK	Session Six: Chair: Dr. Jolly Masih, Prestige Institute of Engineering Management and Research		SESSION 6 LINK
2:55 PM - 3:10 PM*	Title: The Need for Environmental Governance: A literature review paper Presenter: Nabaa Qarooni and Abdalmuttaleb Al-Sartawi		2:55 PM - 3:10 PM	Title: The Impact of Financial Performance on Firm's value during Covid-19 Pandemic for Companies Listed in the Palestine Exchange Presenter: Israa Aref Abu Asa'D, Abdulnaser Nour and Sameh Atout	
3:10PM - 3:25 PM	Title: The Capabilities of using Artificial Intelligence for Value-Added Tax purposes Presenter: Noora Kaladari and Abdulmuttaleb Musleh		3:10PM - 3:25 PM	Title: The Usage of Digital Media in Society Presenter: Abdulsadek Hassan, Abdulrahman Seyadi and Abdulla Alkhaja	
3:25PM - 3:40 PM	Title: Corporate Governance Characteristics and Firm Performance: Evidence from Bahraini Listed Financial Sector Companies Presenter: Dr. Gagan Kukreja, Dr. Raj Bahadur Sharma, Dr. Atul Bansal and Sara A. Husain Moh'Dalqassab		3:25PM - 3:40 PM	Title: Artificial Intelligence and its impact on Accounting Systems Presenter: Aysha Alkoheji	
3:40PM – 3:55 PM	Title: The Impact of Internet of Things on the Quality of Financial Re-orting Presenter: Ebrahim Mansour, Rana Taha and Noor Taha		3:40PM – 3:55 PM	Title: Transformation of managerial accounting trends in the era of digitalization Presenter: Maryam Haider and Ebtisam Salman	
3:55PM – 4:10 PM	Title: Diffusing IT competence with business analytics enables data-driven culture for achieving evidence-based managerial decisions for assuring sustained competitive advantage: A Literature Survey Presenter: Anjum Razzaque, Magdalena Karolak, Frank Lorne and Sekhar Amba		3:55PM – 4:10 PM	Title: E-commerce and Impact of COVID-19 on Consumer Behaviours Globally: A Review Presenter: Prof. Saad Znad Darwish and Dr. Anjali Mary Gomes	
4:10PM – 4:25 PM	Title: Knowledge management capabilities excel the long-term corporate sustainable development: A literature review Presenter: Anjum Razzaque, Najeeb Razzaque, Mazen Ali and Hussain Mohsen Al-Arayedh		4:10PM – 4:25 PM	Title: The Effect of Social Responsibility Disclosure on the Economic Value Added Presenter: Thaer Ahmad Abutaber, Sanaa Nazami Maswadeh	
4:25PM – 4:40 PM	Question and Answer session		4:25PM – 4:40 PM	Question and Answer session	
The End of Day One					

EAMMIS 2022 Conference Schedule					
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Day Two – 11th June					
8:15AM – 9:45 AM*	Conference Registration				
9:45 AM – 10:00 AM	Keynote speaker 2: Dr. Arafat Salih Aydiner (Istanbul Medeniyet University, Turkey) Keynote speech title: New Concept in Business: Bring Your Own Device (BYOD)				
10:00 AM – 10:05 AM	<i>Question and Answer session</i>				
10:05 AM – 10:20 AM	Keynote speaker 3: Dr. Adel Sarea, Accounting Finance Banking Department, Ahlia University, Bahrain Keynote speech title: Digitizing accounting education: Lessons learned from COVID-19				
10:20 AM – 10:25 AM	<i>Question and Answer session</i>				
10:25 AM – 10:35 AM	Coffee Break				
Parallel Sessions					
Session Seven: Chair: Dr. Azam Khalid, Universiti Pendidikan Sultan Idris (UPSI) Malaysia		<u>SESSION 7 LINK</u>	Session Eight: Chair: Dr. Arafat Salih Aydiner (Istanbul Medeniyet University, Turkey)	<u>SESSION 8 LINK</u>	
10:35 AM – 10:50 AM	Title: What do we know about forensic accounting? a literature review? Presenter: Seif Al Shbeil, Hashem Alshurafat, Noor Taha and Mohannad Al Shbail	10:35 AM – 10:50 AM	Title: An Exploration into People’s Perception About the Future of Cryptocurrencies and its Impact on the Financial World: Evidence from an Emerging Market Presenter: Husain Ghuloom and Zakeya Sanad	<u>MAIN LINK</u>	
10:50 AM – 11:05 AM	Title: The Use of Modern Technology in the Practice of Digital Public Relations Presenter: Abdulsadek Hassan	10:50 AM – 11:05 AM	Title: Meta-analysis of AI Research in Journalism: Challenges, Opportunities and Future Research Agenda for Arab Journalism Presenter: Maha Abdulmajeed Attia and Nagwa Fahmy		
11:05 AM - 11:20 AM	Title: Differences in Managers vs. Audience Tone: UK FTSE 350 Earnings Conference Calls Presenter: Salah Kayed, Rasmi Meqbel, Omar Arabiat, Huthaifa Al-Hazaima and Ezzat Ghaidan	11:05 AM - 11:20 AM	Title: Covid-19 Pandemic and Economic Growth in Jordan: Evidence from a Panel Cointegration Methodology Presenter: Mohamed Ibrahim Mugableh		
11:20 AM – 11:35 AM	Title: How Gender affected the acceptance of remote work for accountants during coronavirus lockdown in Jordan Presenter: Qutaiba Odat and Merwiyeh Alaqrabawi	11:20 AM – 11:35 AM	Title: The usage of Technology in Mass Communication and Its Applications Presenter: Abdulsadek Hassan, Sumaya Ali, Nader Abdulkhaleq and Hanan Gunied		
11:35 AM – 11:50 AM	Title: Investigating the influence of COVID-19 pandemic on Global Currency Exchange Presenter: Tareq A. M. Atiany, Jameel J. Alawneh, Osama Ala'yed, Manaf Al-Okaily	11:35 AM – 11:55 AM	Title: Risk management of Human Genome Editing: Ethical and Islamic shariaa Presenter: Saad Darwish, Ahmed Al Huwari and Khalid Aldweri		
11:50 AM – 12:10 PM	Question and Answer session		11:50 AM – 12:10 PM		Question and Answer session
Lunch Break 12:10 PM -1:10					

***London Timing**

Session Nin: Chair: Dr. Azzam Hannon, Chairperson Department Accounting Finance and Economics American University in the Emirates		SESSION 9 LINK	Session Ten: Chair: Dr. Nadia Mansour, Asst. Prof., University of Sousse, Tunisia and Visiting researcher, University of Salamanca, Spain		SESSION 10 LINK
1:10 PM - 1:25 PM*	Title: AAU Uses of Communication and Education Technology in Distance Learning during a Corona Pandemic- Presentation and Evaluation Presenter: Rahima Aissani		1:10 PM - 1:25 PM	Title: The Impact of Intellectual Capital on Performance of Service and Industrial Firms in Middle East. Presenter: Tariq Maqableh, Aya Magableh and Hamzeh Magableh	
1:25 PM - 1:40 PM	Title: Artificial intelligence in Educational Examinations Presenter: Abdulsadek Hassan, Sumaya Ali, Nader Abdulkhaleq and Nehad Shalaby		1:25 PM - 1:40 PM	Title: Impact of Firm Characteristics on Related Party Transactions: Evidence from Listed Real Estate Companies of GCC Presenter: Dr. Raj Bahadur Sharma, Dr. Gagan Kukreja, Dr. Atul Bansal and Mariam Waleed Alhamar	
1:40 PM - 1:55 PM	Title: The future of e-learning in the post-Corona era in Arab World Presenter: Abdulsadek Hassan, Enas Ahmed, Abdulrahman Seyadi and Ahmed Sabek.		1:40 PM - 1:55 PM	Title: Leveraging Artificial Intelligence for Enforcing Competition in the Digital Economy Presenter: Syed Mohammad Yawar and Rahul Shaw	
1:55 PM - 2:10 PM	Title: Predicting the pre-release success of a Web Series' season Presenter: Aeshna Jain, Sneha Aggarwal, Ruchika Swain and Nidhi Arora		1:55 PM - 2:10 PM	Title: Impact of Financial Technology (FinTech) in the field of Accounting Presenter: Vaishali Ojha, Ashish Mathur, Gyanendra B. S. Johri, Dr. Vandana Gupta and Abhilasha Mathur	
2:10 PM – 2:25 PM	Title: Knowledge Sharing Augments Healthcare Sector Performance in Bahrain Presenter: Mahmood Saeed Mustafa Alalawi, Shaimaa Mishrif and Mukhtar Al-Hashimi		2:10 PM – 2:25 PM	Title: The Effect of Cost Efficiency on Profitability and Value: Evidence from Jordanian Banks Sector Presenter: Omar K. Gharaibeh, Mohammad Abdel Mohsen Al-Afeef, Manaf Al-Okaily	
2:25 PM – 2:40 PM	Title: Adoption model of mobile technologies for Bahrain bankers Presenter: Mahmood Saeed Mustafa Alalawi and Abdulla Al-Qallaf		2:25 PM – 2:40 PM	Title: Modern Trends in the Visual Media Industry Presenter: Alaa Makki Hadi and Asal Alaa Alshammri	
2:40 PM – 2:50 PM	Question and Answer session		2:40 PM – 2:50 PM	Question and Answer session	
2:50 PM – 3:00 PM Coffee Break					
CONFERENCE CLOSING SESSION					
3:00 PM – 3:15 PM	Conference executive committee closing remarks Speaker and conference executive committee member: Dr. Mohamad Kamal, Coventry University				MAIN LINK
3:15 PM – 3:20 PM	Awards session Awarding personals: Dr. Anjum Razzaque, EAMMIS 2022 conference chair, Ahlia University, Bahrain				
3:20 PM – 3:30 PM	Announcement of the availability of the EAMMIS 2022 conference proceedings Announcing personal: Dr. Abdalmuttaleb Al-Sartawi, EAMMIS 2022 conference chair, Ahlia University, Bahrain				
End of Day Two					