



# EAMMIS 2021 Keynote speaker

European, Asian, Middle Eastern, North African  
Conference on Management & Information Systems

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## Michael Stankosky, Ph.D.

A professorial Lecturer in Engineering Management and Systems Engineering at George Washington University (GW). He is an author, scholar, and consultant in the field of Knowledge Management (KM) and General Management practices. His latest work: 21 for 21: Leading the 21st Century Global Enterprise has been published by the Emerald Publishing Group in April 2018. He has participated as a speaker in the Global Forum for over twenty years, on such topics as Innovation, Management, Cybersecurity, and Globalization. While on the full-time faculty of GW, he created the 1st Masters and Doctorate for KM at a major university. He also founded and directed the Institute for Knowledge and Innovation, which comprised over 80 scholars and practitioners worldwide. Their following included thousands on LinkedIn.

## Keynote speech: Internet of Ideas (IoI).

Year 2021 and ahead, are predicted by Dr Stankosky, with an unprecedented explosion and convergence of data, information, and knowledge: harvesting new opportunities, solutions, approaches, platforms, and wealth. Today the US and EU GDP is underpinned by approximately 75% of intangible assets or resources, e.g., skilled workers, unmatched services, enhanced virtualization and AI, world-class education, accelerated and adaptive training, innovation, and entrepreneurship. We live in an era of unparalleled global connectivity with transnational colleagues, partners, and data/information/knowledge systems, leading to an explosion of solutions for climate change, smarter transportation, smart cities, cures for diseases, robust financial and economic systems, effective management, governance, and processes. 2021. The following years bring unparalleled creativity, if pursued with systems and holistic approaches, will energize a national period of scientific and engineering effort and innovations, transforming Internet of Things (IoT) to Internet of Ideas (IoI).

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