



EAMMIS 2021 Keynote speaker

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Conference on Management & Information Systems

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Asst. Prof. and Director of Management Information Systems (MIS). Department of Management at Istanbul Medeniyet University, Turkey. Has received Ph.D. in Management from Bahcesehir University, M.Sc. in IS from the New Jersey Institute of Technology, BA. in IS from Rutgers University, and BS. in mechanical engineering from Kocaeli University. Has served as a research associate at Rutgers Business School and GIS research team at Meadowlands environmental research institute. Currently Arafat is the chairman of the Association of Information Technologies in Turkey. He authored scholarly articles in international and nationally journals and presented his research in several international conferences. Dr. Arafat's research interests are business analytics, digital transformation, innovation, and strategy, IS capabilities, project management in IS, and IT governance.

Keynote speech: Digital Business Governance for Strategic Growth and Innovation.

Digital governance is well-known for its capabilities for company growth and innovation. Information Technology (IT) governance is the main type of management structure in the IS and IT field. However, digital transformation imposes new business processes. Each business sector commences to implement its digital applications and platforms according to their understanding of this field. Although, there is scant design-oriented approach for new structural disruption. Dr. Arafat shares his perspective on digital business governance with dynamic capabilities. He proposes a structural model that aligns issues across business sectors, as well as addressing the digital leadership role for effective and efficient digital governance.

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