



European, Asian, Middle Eastern, North African Conference  
on Management & Information Systems (EAMMIS) 2022



<https://www.eammis.com/>

June 10-11, 2022



This is to certify that

*Anjum Razzaque, Magdalena Karolak, Frank Lorne and Sekhar Amba*

have presented a paper titled

*Diffusing IT competence with business analytics enables data-driven culture for achieving evidence-based managerial decisions for assuring sustained competitive advantage: A Literature Survey*

at the EAMMIS 2022



Anjum Razzaque, Ph.D.  
EAMMIS 2022 Conference chair



Abdalmuttaleb Al-Sartawi, Ph.D.  
EAMMIS 2022 Conference chair

